



LEADER

JUNIOR CHAMBER INTERNATIONAL OFFICIAL MAGAZINE

1st Edition - January 2024



Let's make a
DIFFERENCE

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Let's make a DIFFERENCE

JCI PRESIDENT'S MESSAGE

Dear JCI Members from all around the world,

Greetings to each one of you as we embark on an exciting journey together in the spirit of positive change and impact. It is an honor to address you as the JCI World President for 2024, and I am thrilled to share my reflections on the first month in this role.

Our theme for the year, "Let's Make a Difference," encapsulates the essence of our mission to create positive change in our communities and the world. In the past month, I have witnessed the incredible dedication and passion of JCI members worldwide, reaffirming our commitment to making a meaningful impact.

As part of our ambitious agenda, we have identified 33 initiatives for the year, each designed to address critical challenges and contribute to sustainable development of our beloved organization. These initiatives span a wide range of areas, from youth empowerment to brand awareness and visibility, reflecting our holistic approach to leadership development.

I am inspired by the collective strength of our organization and the potential we hold to drive change. Together, let us continue to work towards our shared goals, empower one another, and amplify the impact we can make. The journey has just begun, and I am excited about the possibilities that lie ahead.

Thank you for your unwavering commitment to creating positive change. Let's make this year a testament to the transformative power of collective action.

Yours in service,

Kaveen Kumar Kumaravel
2024 JCI President

ONE PERSON
CAN MAKE A
DIFFERENCE,
AND EVERYONE
SHOULD TRY."

JOHN F. KENNEDY



Kevin Hin | JCI Secretary General



Dear JCI Members,

Warm greetings on behalf of the JCI World Headquarters! I am delighted to inaugurate the monthly newsletter under the impulsion of 2024 JCI President Kaveen Kumar Kumaravel, fostering a sense of unity and shared purpose to develop leaders across our global community.

The World Headquarters recently hosted a highly successful kick-off with the January Board Meeting at our Missouri, USA office, setting the stage for an exciting year ahead. Currently, we are actively engaged in preparing for the upcoming National Presidents meetings and Area Conferences in Paraguay, Rwanda, Cambodia, and Finland. These gatherings promise to be enriching platforms for collaboration and growth.

Our focus this month centered on pushing the 33 initiatives aimed at developing strong, ethical, decisive and enterprising leaders who excel in all four areas of opportunity: business and entrepreneurship, international cooperation, individual development and community impact. As we embark on this journey, we encourage you to share on social media the initiatives that resonate most with you. Let's celebrate our commitment to balanced leadership and collectively amplify the positive change we seek in the world.

Thank you for your dedication and enthusiasm. Together, Let's make a difference!

Best wishes,

Kevin Hin
JCI Secretary General



2024 BOARD OF DIRECTORS



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PRESIDENT
JCI INDIA



Kevin Hin
SECRETARY GENERAL
JCI MONACO



Viktor Omarsson
IMMEDIATE PAST PRESIDENT
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VICE PRESIDENT
JCI AUSTRALIA



JCI 2023
WORLD CONGRESS
Zürich Switzerland
FLASHBACK





2024 INITIATIVES

Brand Awareness and Visibility

- » Global Team Talks
- » Making a Difference monthly videos
- » Leadership Interviews
- » Specific Day to celebrate JCI
- » Global level talent search examination
- » Appointing Media Managers
- » Universal Declaration of Human Duties for Leaders
- » Emphasis on the Ten Outstanding Young Persons (TOYP) program
- » Bringing the Creative Young Entrepreneur (CYE) Program to the next level

Leadership Development

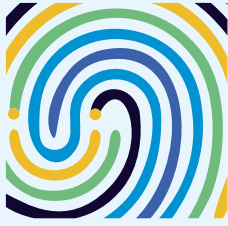
- » Train the Trainer Program
- » Mentor-mentee program
- » Shadow the President program.
- » JCI in Business program (JIB)
- » Star Member and Star Local President Recognitions
- » Chairing and Parliamentary Procedure Training (CAPP)
- » Awards Orientation Seminar
- » Empowering Youth
- » Junior JCI Club
- » Powered up Global Leadership Masterclass opportunities
- » Improved Public Speaking and Debating Programs

Open, Efficient and Sustainable Structure

- » JCI Merchandise Program
- » 2024 Senatorships
- » Membership Drive
- » Membership Feedback Surveys
- » JCI Club 100 and partnerships drive
- » A renewed JCI RISE initiative

Data-Driven Innovation

- » Established Handover Protocol
- » JCI Alumni Club
- » Sharing Best Practices
- » Create 100% Efficiency plan
- » Vision 2040 - 500,000 members
- » Create a Global Membership Database
- » Optimization of the JCI Virtual Community (JVC)



JCI July 10th

International Human Duties Day

OUR GOAL:

International Human Duties Day proclaimed
by the United Nations General Assembly

JULY 10th

BE A
**GLOBAL
LEADER**

SIGN THE PETITION NOW

Scan QR code and sign to be part of
Our 100,000 signature target



How we get there:

- 100.000 signatures!
- Observe and celebrate in 105 JCI countries globally in 2024 to lead by example!
- Organize high level event in New York on July 10th 2024 to leverage support for the petition
- Obtain support from global partners to promote the petition
- Engage with national and local governments to open conversations and gain support at UN
- Engage with National UN Ambassador to endorse petition



AFRICA & THE MIDDLE EAST

PROJECTS & PROGRAMS BY NATIONAL ORGANIZATIONS

Tetiwe Nzimah
EXECUTIVE VICE PRESIDENT



JCI Gaberone
General Meeting



JCI Burkina Faso
Inauguration Ceremony



JCI Senegal
Inauguration ceremony



National Presidents of
Africa & Middle East
at opening ceremony

President Kaveen
receiving birthday
gifts from members



JCI RISE academy attendees with
the faculty team lead by 2013 JCI EVP Rania Haddad
and supported by 2018 JCI VP Kola Osinowo and
JCI Benin Past National President Firmin Hougbadji



JCI Mali Inauguration



JCI Nigeria engages
Taipei Trade Office



ASIA AND THE PACIFIC

PROJECTS & PROGRAMS BY NATIONAL ORGANIZATIONS

Keisuke Shimoyamada
EXECUTIVE VICE PRESIDENT



Mentor - Mentee Program, one of the 33 initiatives for 2024, is led by JCI Mongolia. Establishing a mentor-mentee program within JCI will provide invaluable guidance and support to aspiring leaders, and foster a culture of mentorship, enabling personal and professional growth while strengthening the leadership pipeline within the organization. The target will be to have 75 mentors and 225 mentees impacted by this program in 2024.



JCI Hong Kong Inauguration Ceremony



JCI Singapore Inauguration



JCI Japan will be hosting the 2nd edition of JC Cup Under 11 Boys and Girls Soccer Tournament Asia Pacific in September this year. With the aim to develop kindness and respect in the next generation, JCI Japan is looking for active participation within Asia and Pacific National Organization to join in this tournament

JCI India 2023 National Convention at Bengaluru, India



2024 Kyoto Conference, Japan



SEE YOU IN SIEM REAP, CAMBODIA.

\$280 UNTIL (Jan 31st - Feb 28th) **\$300 FROM JAN 31st** (March 31st - April 30th) **\$320 AFTER** (May 1st - 31st)

REGISTER NOW

SOKHA SIEM REAP RESORT & CONVENTION CENTER (5 Stars Luxury)

- Life's Most "Wow" Moments
- Community & Business Photoops
- Inspirational Trade Fair & Business Matching
- Entertainment, Sports, Workshops & Conferences
- Welcome Night Dinner & Show
- Golf, Spa, F&B & More

Unleash your inner explorer and leader in the heart of ancient wonder at the **2024 JCI ASPAC Angkor!**

This isn't just a conference, it's an experience!

06 - 09 June 2024
For more information contact: ia.2024aspac@gmail.com

AMERICA

PROJECTS & PROGRAMS BY NATIONAL ORGANIZATIONS

Nikki Schaul
EXECUTIVE VICE PRESIDENT



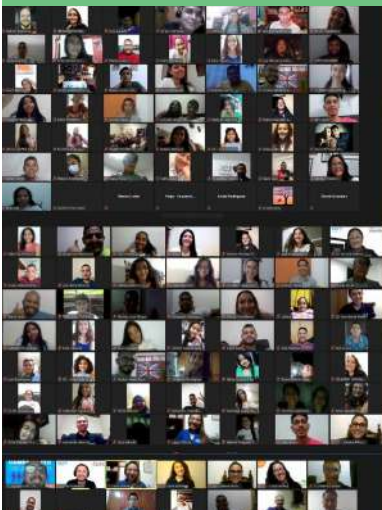
First General Assembly of JCI Bolivia



JCI Canada - January 2024

JCI Edmonton- Holiday Hamper program
JCI Penticton - Business Gives Back
JCI Kootenay - Santa Claus Parade

JCI Colombia - The Leadership Camp is an initiative developed at the national level by JCI Colombia with the main objective of recruiting new members by offering leadership development opportunities to young people between 18 and 40 years old.



LOCAL LEADERS SUCCESS WORKSHOP

A 4 week series to prepare local leaders for success in 2024.

Topics include:

- Role of Local President
- Value of JCI Brand & Purpose
- Balanced Programming
- Marketing

JAN 29 • FEB 5 • FEB 12 • FEB 19
8:00 - 9:00 P.M. CST

JCI USA

Sponsored by The U.S. Jaycee Foundation
All graduates to receive swag pack

ACADEMIA NACIONAL DE LIDERAZGO 2023

LIÍDERES DE INFLUENCIA

EL PODER DE TU MARCA PERSONAL

"DETRÁS DE TODO CAMBIO IMPORTANTE HAY PERSONAS DE INFLUENCIA"

FECHAS

SABADOS 05 Y 12 DE AGOSTO 2023
DE 5:00 P.M. A 7:00 P.M.
MODALIDAD VIRTUAL

DOMINGO 27 DE AGOSTO 2023
DE 9:00 A.M. A 12:00 P.M.
MODALIDAD PRESENCIAL

TEMAS:

- Contribuye tu Marca Personal
- Marca Personal y Liderazgo
- Aplicables Equidad e Inclusión

INVERSIÓN: \$0\$750.00

CONTACTANOS PARA MAS INFORMACIÓN

JCI

JCI Brazil, which will celebrate its 70th anniversary in 2025, met in two stages to think strategically about how to guide its path in the coming years. At the end of November 2023, President Wilson de Paula gathered his JDN team for the 2024 administration in the City of Xanxerê/SC and designed their main objectives, actions and goals. The activity was concluded after 2 days of work and was attended by almost 100% of the JDN with 30 members.

EUROPE

PROJECTS & PROGRAMS
BY NATIONAL ORGANIZATIONS

Manuela Weber
EXECUTIVE VICE PRESIDENT



Opening Speech of the JCI France Local & Regional Presidents Conference with authorities and partners



Strategy weekend of JCI Romania

JCI France
Local & Regional Presidents Conference
In Château-Contier-Sur-Mayenne



JCI Russia Inauguration

JCI Catalonia
team 2024 at the
General Assembly in
Barcelona on 27 January



JCI
United Kingdom

2024
MEMBERSHIP
ORIENTATION 1.0

FEATURING

- Training
- Chat with JCI UK Senators
- Networking Opportunities
- Interactive session with National Board Members
- My JCI Story and lots more

9TH JAN. 2024 LIVE 10AM



JCI Poland Strategy Workshop



Scan QR to apply

HOW TO ACHIEVE **STAR MEMBER RECOGNITION**

"I'm honored to be part of JCI!" - Enhance your Social Media profiles by mentioning your membership in Junior Chamber International (JCI) into your Profile definition. Place this information in the Volunteering Section (LinkedIn), Bio Section (Instagram), or Work and Education Section (Facebook), depending on the platform of your choice. You are not required to use all social media accounts; selecting at least one is enough. Complete your social media profile link within the online application form.

25
points

As individual development is a crucial aspect for leaders, and JCI provides opportunities for such development to its members, kindly share a picture along with a brief description highlighting your experience attending a JCI training (whether online or offline) on your Social Media accounts or on JVC. To verify your attendance, upload a screenshot of the post in the online application form.

25
points

Being a JCI member equates to being an engaged leader involved in community actions. JCI's local, regional, national, and international projects and programs strive to support the leadership journey with the explicit aim of fostering positive changes globally. Share a picture of yourself participating in a project, program, initiative, or event on your social media accounts or on JVC along with a brief description of your involvement. Submit a screenshot of your post via the online application form.

25
points

The international facet of JCI presents remarkable advantages to its members, spanning from business networking and friendships to cultural exchange and a comprehensive global understanding of current world affairs. Follow the JCI Social Media Accounts (Facebook, Instagram, LinkedIn) in order to find out more about international opportunities and collaboration. Capture a screenshot of your interaction and upload the image as evidence within the online application form.

25
points

**Additional challenges will be added in the second part of the year*



Scan QR to apply

HOW TO ACHIEVE STAR LOCAL PRESIDENT *Recognition*

"I'm honored to be a JCI Local President!" - Update your Social Media profiles by mentioning your JCI local presidency position in Junior Chamber International (JCI) into your Profile definition. Place this information in the Volunteering Section (LinkedIn), Bio Section (Instagram), or Work and Education Section (Facebook), depending on the platform of your choice. You are not required to use all social media accounts; selecting at least one is enough. Complete your social media profile link within the online form.

25
points

The responsibility of the Local President involves coordinating the strategy and action plan for the local organization. It's important for the growth and advancement of the local organization to create and execute an annual action plan aligned with the international directives. Share a picture on your personal social media accounts or on JVC. The image should feature you, the Local President who is applying for recognition, along with a printout or a projection of the international Plan of Action. Provide a screenshot of the post in the online application form.

25
points

An important role of the Local President includes ensuring the effectiveness of meetings within the local organization. Share a photo of yourself chairing a local organization meeting on your social media accounts or on JVC. Provide a screenshot of the post in the online application form.

25
points

The success of your mandate as Local President relies significantly on your adeptness in partnering with your local board and fostering the growth of your organization. Post a picture with you and your team on your Social Media accounts or on JVC, accompanied by a compelling message to inspire individuals from your city to join and become JCI members. Submit a screenshot of your post in the online form.

25
points

**Additional challenges will be added in the second part of the year*

JCI AREA CONFERENCES

JCI hosts four conferences in each area and one World Congress, held in a different location every year. These international events are the perfect opportunity to learn from global leaders and connect with individuals across industries. Our events also provide the backdrop to several exciting competitions in public speaking, debate and business development. Join us for a truly exciting experience with evening programs, cultural experiences and plenty of opportunities to grow as a leader, professional and person.




Asunción, Paraguay
8-11 May 2024
 Host organization: JCI Paraguay
 Email: info@cd2024.jci.org.py




Kigali, Rwanda, East Africa
22-25 May 2024
 Host organization: JCI Rwanda
 Email: jcirwanda@gmail.com




RISING TOGETHER
 Angkor, Siem Reap, Cambodia
6-9 June 2024
 Host organization: JCI Cambodia




Oulu, Finland
12-15 June 2024
 Host organization: JCI Finland
 Email: eregistrations@jci.fi




Taoyuan Convention Center, Taiwan
29 Oct - 02 Nov 2024
 Host Organization: JCI Taiwan
 Email: coc@jciwc24.com

JCI Merchandise



“Check out what’s inside the store!

HAVE A LOOK AT OUR NEW PRODUCTS

store.jci.cc



- Launch of new JCI Merchandise with global shipping through Printify Platform
- Soft redesign of the store.jci.cc
- Coming soon:
- New products (please send your suggestions to Merchandising Committee or partnerships@jci.cc)
- Call for vendors with good reputation at national and local level
- Call for members to submit unique product designs
- Special Conference/Congress collections for pre-order

100%

EFFICIENCY PLAN

OBJECTIVE

Seeking recognition through the 100% Efficiency Plan is more than just a formal procedure for acknowledgment; it's a strategic move to synchronize the National Organization with international JCI trends, aiming for national and local-level growth and development.

RECOGNITION CATEGORIES

- Super-Efficient National Organization-Achieving a score higher than 120%
- 100% Efficient National Organization-attaining at least 100 %,but below 119%
- Efficient National Organization-ranging from 85% to 99%
- National Organization with Good Management-scoring between 75% to 84%

TIMELINE

Jan-Oct : Accomplishment of tasks in accordance with the specified regulations and time table of the 100% Efficiency Plan Initiative

Oct : National Organizations can seek recognition for the 100% Efficiency Plan by utilizing the provided online application form.

Nov : The official recognition will be presented to the National Organizations during the World Congress

100% Efficiency Plan Guidelines

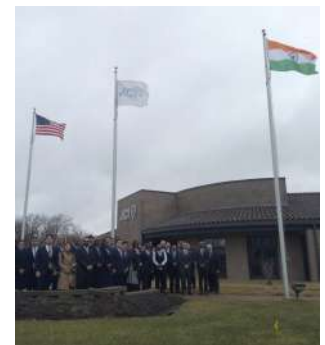
A revised version of the previous program. The updated guidelines align with the 2024 Plan of Actions Initiatives, offering National Organizations the flexibility to select criteria based on their specific national objectives. Notable changes include a reduction in mandatory points, ensuring a more attainable path to recognition.



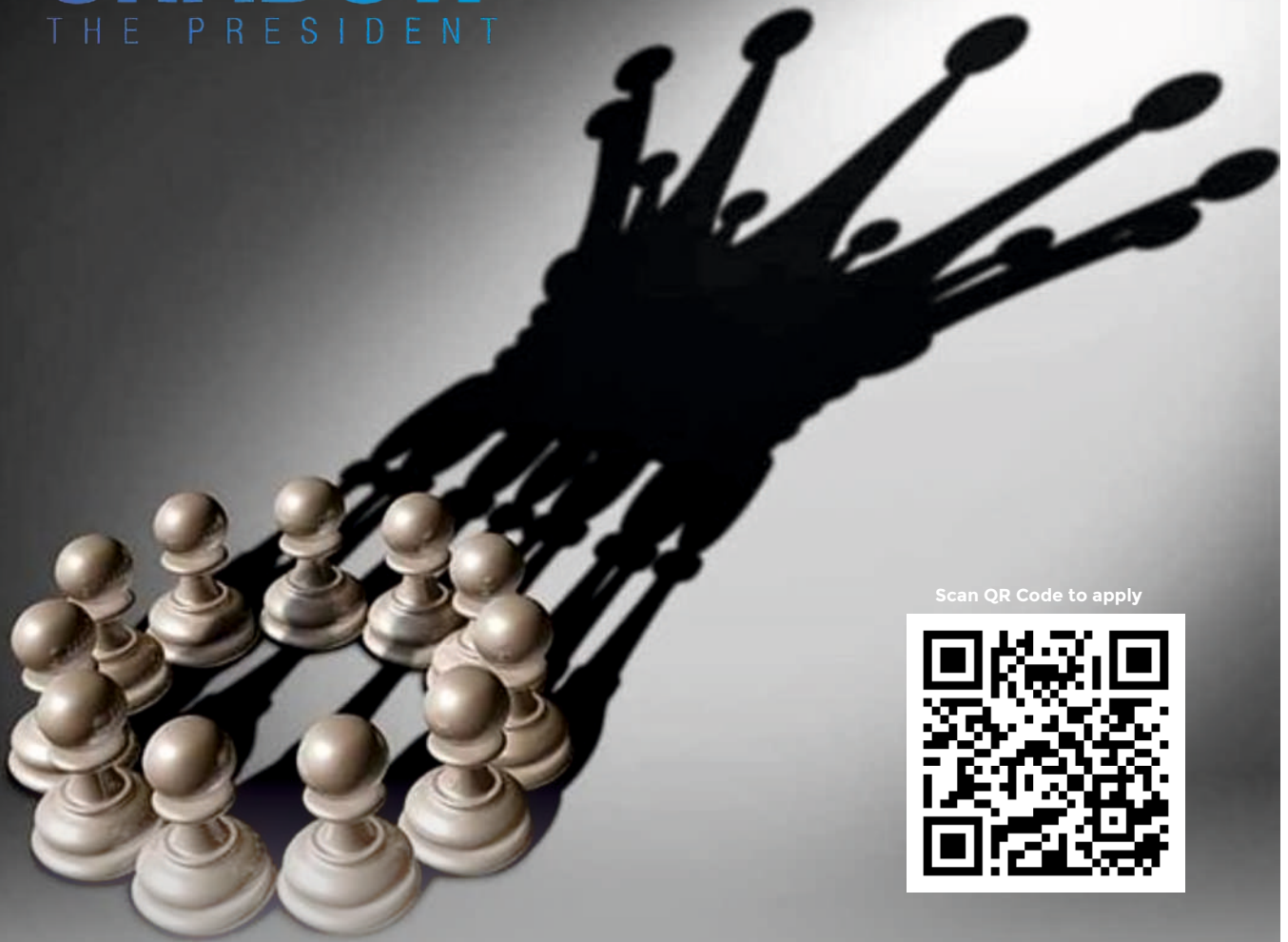


January Board Meeting

8-11 January 2024, JCI Headquarters, 15645 Olive Boulevard, 63017 Chesterfield, Missouri, USA



★★★★★★★★★★★★★★★★★★★★ JCI
SHADOW
THE PRESIDENT



Scan QR Code to apply



Introduction

The "Shadow the President" Program is a unique initiative to offer Junior Chamber International (JCI) members an unparalleled opportunity to accompany the JCI President during visits, events, and engagements. This program aims to provide participants with an immersive experience that grants firsthand insights into the role and responsibilities of the JCI President while enhancing their understanding of JCI's global operations and impact. By facilitating this opportunity, JCI seeks to foster mentorship, inspire aspiring leaders, and contribute to the personal and professional development of its members.

Program Objectives

- To provide JCI members with a unique opportunity to shadow the JCI President and gain insights into their daily activities, engagements, and leadership strategies.
- To deepen participants' understanding of JCI's global operations, projects, and initiatives.
- To create a platform for networking and building relationships with international leaders and stakeholders.
- To inspire and mentor aspiring leaders within the JCI community. We aim to give this opportunity to grassroots members not necessarily only to upcoming leaders, anyone who has the enthusiasm can apply for this program.
- To contribute to the personal and professional development of program participants.

1. Application Process:

- JCI members interested in participating in the program will need to submit a formal application to the national organization. More than one shadower per visit could be assigned, usually 2 or 3.
- Applications will be reviewed and selected by the national organization based on criteria such as commitment to JCI's values, leadership potential, professional background, and motivation for participating.

2. Selection and Notification:

- Selected participants will be notified via email or official communication channels.
- A waiting list may be maintained in case of any dropouts.
- The President will be sent by the national organization the names and CVs (both JCI and professional) of the members who will shadow him. This will be provided by mail, copy to the JCI Secretary General, GD Director for the Area, and the Assistant team.

3. Program Duration:

Participants should be prepared for engagements that may span a few days to a week.

4. Financial Obligations:

- Participants will be responsible for covering their own travel, accommodation, and meal expenses during the program.
- It is recommended that participants explore sponsorship options through their local or national organizations, partnerships, or personal funding.

5. Benefits for Participants:

- Exclusive opportunity to observe and interact with the JCI President during visits, events, and engagements, and also learn how JCI works in different countries.
- In-depth understanding of the role and responsibilities of the JCI President and their impact on the global community.
- Networking opportunities with international leaders, stakeholders, and fellow participants.
- Exposure to diverse projects and initiatives within the JCI network.
- Enhanced leadership and professional development through first hand experiences.

6. Expectations of Participants:

- Demonstrate a high level of professionalism, respect, and active engagement during the program.
- Act as ambassadors of JCI, promoting its values and objectives.
- Be open to learning and absorbing insights from the President and other leaders.
- Share their experiences and learning outcomes with their local chapters and the broader JCI community.

7. Program Evaluation:

- Participants may be asked to provide feedback about their experiences upon completion of the program.
- This feedback will be used to enhance the program for future iterations.

8. Program Reach and Goals:

- The goal is to implement this program in 10 different countries or to reach at least 75 participants shadowing the President during his term.
- JCI will actively promote the program through its communication channels to encourage widespread participation.

JCI PRESIDENT (ELECT)

Attendance

IN VARIOUS EVENTS IN DEC 2023

<p>2-4 Dec 2023</p> <p>Participated at the JCI India Officers Training Seminar</p> <p>📍 Cochin, Kerala, India</p>	<p>6 Dec 2023</p> <p> Virtual Committee Chair Meeting</p>	<p>9 Dec 2023</p> <p> International Human Duties Day Meeting With Chair Person</p>
<p>10 Dec 2023</p> <p> Europe EVP Meeting</p>	<p>12 Dec 2023</p> <p> Treasurer Meeting</p>	<p>14 Dec 2023</p> <p> Africa and the Middle East EVP Meeting</p>
<p>16 Dec 2023</p> <p>Participated in JCI Calicut Installation Ceremony</p> <p>📍 Calicut, Kerala, India</p>	<p>18 Dec 2023</p> <p>Participated in JCI Surat Installation Ceremony</p> <p>📍 Surat, Gujarat, India</p>	<p>20 Dec 2023</p> <p>Participated in JCI India Zone XXVIII Inaugural Ceremony</p> <p>📍 Palakkad, Kerala, India</p>
<p>21 Dec 2023</p> <p>Participated in JCI India Zone XXVII Inaugural Ceremony</p> <p>📍 Tamil Nadu, India</p>	<p>23 Dec 2023</p> <p>Participated in JCI Karur Installation Ceremony</p> <p>📍 Karur, Tamil Nadu, India</p>	<p>24 Dec 2023</p> <p>President Kaveen Home LO Installation Ceremony</p> <p>📍 Erode, Tamil Nadu, India</p>
<p>26 Dec 2023</p> <p>New Local Organization Installation</p> <p>📍 Coimbatore, TN, India</p>	<p>27-30 Dec 2023</p> <p>Participated at JCI India 68th National Convention</p> <p>📍 Bangalore, Karnataka, India</p>	

JCI PRESIDENT OFFICIAL VISITS

JCI Hong Kong



JCI Macau



JBM and JCI USA



JCI Japan



JCI PRESIDENT OFFICIAL VISITS

JCI Côte d'Ivoire



JCI India in Dec 2023



JCI CLUB 100

INVESTING IN DEVELOPING LEADERS

100 unique companies investing in young leaders around the world to create sustainable impact!



What is it?

The JCI Club 100 is an exclusive club of 100 partners who are passionate about investing in JCI, its mission and its vision.

We believe that it is important to honor our current and future partners who support talented young people around the world on their journey to become tomorrow's business and societal leaders.

As a Club 100 member, you will get access to our VIP space for JCI partner CEOs and representatives and will be able to connect and exchange across industry sectors unified by a common passion - supporting the future. It is a truly unique global networking and brand visibility opportunity that you and your company do not want to miss.

Tier Breakdowns

The JCI Club 100 program offers four tiers that partners can choose to be a part of. Each tier offers a different selection of stellar benefits with the highest level being Platinum, then Gold, Silver and Bronze. To be a part of each tier, a minimum investment amount must be made. Make sure to invest soon, as each level has limited openings! Partners of the Creative Young Entrepreneur Program, the Ten Outstanding Young Leaders Program and Global Partners also become Club 100 members.



BE ONE OF ONE HUNDRED



Please fill the contact form

THIS IS YOUR PAGE

Advertise your Business or
reserve this special page for
your National or Local organisation
in the LEADER monthly magazine

For More Information, Contact
Secretary General - Kevin Hin

sg@jci.cc



FOLLOW JCI SOCIAL MEDIA

Thank
you



FOLLOW 2024 JCI PRESIDENT
KAVEEN KUMAR KUMARAVEL

